

Introducing Supermarket SHOPPING to SHOE BUYING...
 "THE TALK OF THE SHOE INDUSTRY"

THE
MODERN
WAY
TO BUY
SHOES

SHOE MARKET

Carson
AND
Main
IN THE
Shoppers
Center

9 to 9—7 DAYS A WEEK



SHOP
OUR

CHRISTMAS Layaway SALE!

50¢ Holds
Any Item
Until
Dec. 23

(You Can't Afford
to be Caught Short -
Nor Can We!)

NOW ANY ONE CAN
AFFORD THE BEST!

SMART SHOPPERS...
Christmas Shop
NOW!

By Paying Just a Little
Down and a Little During the INTERVAL
Between Now and Christmas. It's Just Like
Buying on credit without a carrying charge!



MEN'S SLIPPERS

Including famous Grosvenors' glove
leathers

You can afford the finest for dad on Lay-Away!

A
Wonderful
Gift

1⁹⁶ to 5⁸³



Women's Gift Slippers

Including "shaggy's" chow warmies made
of 2½" unclipped natural wool - 5 colors

"Mom deserves the best." Buy it the easy way — Lay Away!

1⁹⁶ to 3⁸³



Childrens Gift Slippers

Is there any gift more practical?

And Painless... To the pocketbook on Lay-Away.

1⁴⁹ to 2⁹⁶



Childrens Cowboy Boots

All-time Christmas favorite for little
Buckaroos.

3⁸⁸ to 4⁹¹

NO POCKET SADDLE SORES WHEN YOU RIDE THE TRUSTY BRONC "LAY-AWAY"

LAY-AWAY and DISCOUNT PRICES TOO!

— THROUGH SELF HELP —

The purpose of this early promotion—To feel out our first Christmas
inventory early—To find out what we should re-order—Where we
are under-bought—Where we have a plentiful supply — To balance
our Christmas inventory (We are newcomers here and we need the
information to care for our patron's wants.) Give us a hand? Please!

SHOE MARKET

CORNER CARSON & MAIN
NEXT TO STACY DRUG